

Colonial PA Plantation 2017 Fall Fundraiser



On Friday evening, November 10, 2017, the Colonial Pennsylvania Plantation will hold its 11th Annual Fall Fundraiser. The Plantation is a living history farm of the 18th century located in Ridley Creek State Park. This year the Plantation celebrates the completion of 44 years as an active member of the historic, cultural and educational community in the Delaware Valley.

Proceeds from the Fall Fundraiser are used to support our farm, its animals and our educational programs. We are a non-profit educational organization operating since 1973 under a long-term lease agreement with the Pennsylvania Department of Conservation and Natural Resources. We do not receive operating funds from the State of Pennsylvania, but rather are supported through weekend admissions, group programming primarily for schools, grants, memberships and donations, plus special events such as our Fall Fundraiser.

Last year, 12,000 visitors came to the Plantation, almost 8,000 of those visitors took part in either our weekday programs for school children or enjoyed our week-long day camp sessions. In recent years we have worked with the Longwood Foundation and the Ethel Sergeant Clark Smith Foundation to provide children from disadvantaged communities with the opportunity to take part in our on-site education programs either free of charge or at a substantially reduced rate.

The support of businesses and individuals in the community is critical to making the Fall Fundraiser a financial success and providing the funds for us to continue bringing our unique unvarnished view of colonial America to you and your neighbors. Please consider supporting us and our mission by taking an ad in our Program/Ad Book or making a monetary donation. Details are provided on the following page.

Sincerely,

The CPP Fall Fundraiser Committee
Nancy Walls, Chairperson

Mission statement: The Colonial Pennsylvania Plantation is an authentic living history site with the purpose of enhancing understanding of 1760-90 farm life in Southeastern Pennsylvania by providing high quality, research based experiences to the public.



Fall Fundraiser 2017 Program/Ad Book Sponsorships

Ad space is available in the Fall Fundraiser Program/Ad Book. Each event attendee receives a book, and all supporters who take an ad are listed on our website www.colonialplantation.org

By taking an ad, you are helping the Plantation, but you are also marketing your own business. Consider adding a discount coupon in your ad for additional marketing punch.

Ad space available:

- **\$150 Ad Book Sponsor**
 - Full page color
 - 4 ½” X 7 ½”
 - Listed on CPP website for one year as Ad Book Sponsor
- **\$75 Ad Book Sponsor**
 - Half page color
 - 4 ½” X s 3 ½”
 - Listed on CPP website in year- end summary of supporters

Sample ads from 2016

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The Hartford Financial Group, Inc.
The Prudential Insurance Company of America



Fall Fundraiser 2017 Program/Ad Book Sponsorships

Return this form with your ad book contribution

- Company Name _____
- Contact Name _____
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Please circle your ad request

- **\$150 Ad Book Sponsor**
 - Full page color
 - 4 ½" X 7 ½"
 - Listed on CPP website for one year as Ad Book Sponsor
 -
- **\$75 Ad Book Sponsor**
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To support the Fall Fundraiser please:

1. Send this completed form along with your check (*made payable to Colonial Pennsylvania Plantation*) to
CPP Fall Fundraiser
Box 158
Gradyville, PA 19039

2. Camera ready work should be attached to this form or sent in jpeg format to:

fundraiser@colonialplantation.org

Deadline for ads is Wednesday, October 18, 2017.